



Gord Moker, Chief Executive Officer of Safe Saskatchewan, was born and raised in Wakaw, Saskatchewan, and demonstrates daily passion and commitment to moving the vision of an injury free Saskatchewan forward, with the support of his wife Val, and their children Naomi and Alex.

Gord's previous work experience has benefited Safe Saskatchewan. As former President of Moker Farm Products Ltd., Gord refined his leadership skills and learned about the entire workings of a business. While Gord was a manager with the Continental Bank of Canada, he served industrial and commercial customers in Alberta and Saskatchewan, and became proficient in understanding the financial challenges that enterprises face. Gord is extremely familiar with the injury prevention world, having worked for the Saskatchewan Workers' Compensation Board (WCB) for 15 years. While with the Board, he led the team that managed the annual premium rate setting process, employer experience rating programs, and research function. Gord also had the opportunity to be trained in process redesign by Hammer and Company, the world leader in process redesign and education, and steered business process reengineering initiatives at the Saskatchewan WCB.

Today, Gord continues to aid in the steady forward movement of Mission:Zero, towards transforming our provincial culture and positioning injury prevention as a core value.

